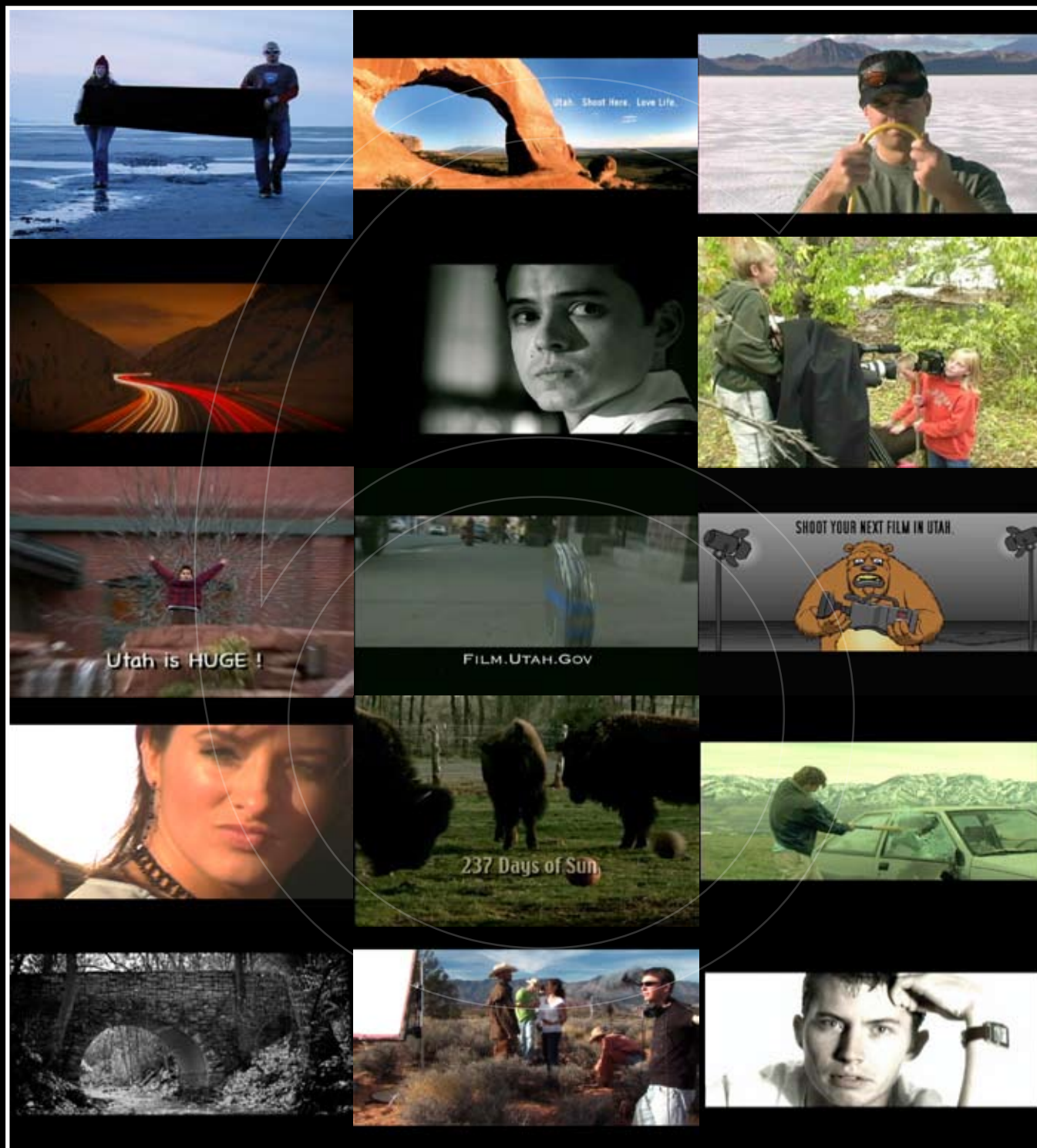


# CALL FOR ENTRIES

SPOTON



**PRODUCE AND DIRECT A :30 SECOND SPOT THAT PROMOTES UTAH AS A FILMING DESTINATION.**



## 2008 "SPOT ON" COMMERCIAL CONTEST



This contest is free and open to all Utah residents and students.

Contestants can submit individual spots or campaign style commercials. A panel of judges consisting of motion picture and advertising professionals, will choose the winning commercials. Winners will receive \$1,500 prize per winning commercial spot plus an extra \$500 if it is part of a winning campaign. Also included in the prize will be credentials for the 2009 Sundance Film Festival with passes to various events during the festival and official Utah Film Commission gear. Other prizes will include: The "Creative Concept Award" for \$600 and an "18 Year Old and Younger Award" for \$300.

## REQUIREMENTS

- ☐ Applicants must be Utah residents or attending school in Utah
- ☐ Fill out and send in the Application of Intent form
- ☐ Each spot must be :30 seconds long
- ☐ Spots must be of broadcast quality (35mm, 16mm, Beta, HD, DV, Mini-DV)
- ☐ Utah Film Commission logo must appear in the spot
- ☐ Utah Film Commission phone number must appear in the spot (800.453.8824)
- ☐ Utah Film Commission web site must appear in the spot (film.utah.gov)
- ☐ Winners must be prepared to provide a master copy of their spots

## GUIDELINES

- ☐ Submissions are due on November 28, 2008, 5:00 PM MST
- ☐ Each contestant may submit up to 4 spots, single or campaign
- ☐ Spots must be submitted on Mini-DV tape or full quality video files on a CD or DVD (AVI, MOV)
- ☐ HD files must be submitted on a CD or DVD (DVCPRO-HD, HDV)
- ☐ Do not submit authored DVDs
- ☐ Official logos and marks will be available upon request
- ☐ Slate each commercial spot
- ☐ Your name, phone number and the amount of spots must be clearly labeled on the submission.

## TIMELINE

- |  |  |
|--|--|
| <input type="checkbox"/> August 1, 2008        | Call for entries announced                             |
| <input type="checkbox"/> October 31, 2008      | Applications of Intent due                             |
| <input type="checkbox"/> November 28, 2008     | Submissions due by 5:00 PM MST                         |
| <input type="checkbox"/> December 5, 2008      | Submissions judged                                     |
| <input type="checkbox"/> December 11, 2008     | Awards Luncheon: winners announced (subject to change) |
| <input type="checkbox"/> January 15 - 25, 2009 | Sundance Film Festival                                 |

## INFORMATION

### Send submissions to:

Utah Film Commission  
c/o Ricardo Flores  
Council Hall/Capitol Hill  
300 North State Street  
Salt Lake City, Utah 84114

### Contact information:

Ricardo Flores  
(p) 801.538.8740  
(f) 801.538.1397  
(e) rcflores@utah.gov  
(w) film.utah.gov

**Application of Intent**

<b>Name:</b>	<b>First</b>	<b>Middle</b>	<b>Last</b>
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<b>Address:</b>	<b>Street</b>
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<b>City:</b>
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<b>State:</b>
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<b>Zip Code:</b>
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<b>Phone:</b> (      )
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<b>Mobile:</b> (      )
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<b>E-Mail:</b>
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<input type="checkbox"/> I am 18 years old or younger.
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Applicants must be a Utah resident or attending school in Utah. By submitting this application you are stating that it is your intent to enter the Utah Film Commission "Spot On" Commercial Contest. This application does not bind you to submit an entry. If you choose to withdraw from the contest, you may do so at anytime.

**All submitted footage becomes property of the State of Utah Governor's Office of Economic Development and the Utah Film Commission. The Utah Film Commission assumes executive producer credit and final editorial control. Prior approval from the Utah Film Commission is needed to use or show said footage for any other specific purpose.**

By signing this form you agree that any loaned material such as: official marks and logos, will only be used for this contest. You agree that you will not make duplicates of marks and logos for any other use. You agree that if you choose to withdraw from this contest, you will advise the Utah Film Commission and turn over any marks and logos that were loaned to you, and you will turn-over any master and copies of materials that the logos and marks reside on. You agree that you will not use any plagiarized media in your submission. You agree that if you choose to incorporate into your final submission any type of medium of other people's work(s), you will get prior written permission. You agree that you have read and understand all the specifications, requirements, deadlines and guidelines.

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Signature (or Guardian if applicant is under 18)

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Date

**Send applications to:**

Utah Film Commission  
c/o Ricardo Flores  
Council Hall/Capitol Hill  
300 North State Street  
Salt Lake City, Utah 84114

Or fax to: **801.538.1397**

Or E-mail to: [rcflores@utah.gov](mailto:rcflores@utah.gov)